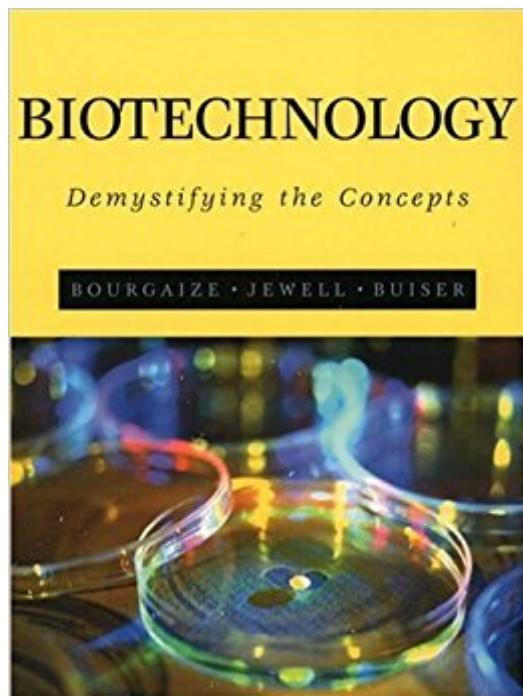


The book was found

Biotechnology: Demystifying The Concepts



Synopsis

Biotechnology: Demystifying the Concepts not only presents key concepts in biotechnology but examines the far-reaching social, ethical and political issues raised by this evolving field. The text begins with basic scientific concepts, then guides students through multi-staged biotechnical applications, and finally explores biotechnology's effects on today's society and on future generations. Abundant examples, based on real life issues, illustrate and clarify topic discussions.

Book Information

Series: Benjamin/Cummings Series in the Life Sciences

Paperback: 416 pages

Publisher: Benjamin Cummings; 1st edition (October 1, 1999)

Language: English

ISBN-10: 0805346023

ISBN-13: 978-0805346022

Product Dimensions: 7.4 x 0.6 x 9.2 inches

Shipping Weight: 1.4 pounds

Average Customer Review: 4.3 out of 5 stars 3 customer reviews

Best Sellers Rank: #258,046 in Books (See Top 100 in Books) #33 in Books > Textbooks > Medicine & Health Sciences > Medicine > Biotechnology #177 in Books > Engineering & Transportation > Engineering > Bioengineering > Biotechnology #333 in Books > Engineering & Transportation > Engineering > Bioengineering > Biochemistry

Customer Reviews

The book was very interesting and informative but it would have been nicer if it had more examples and illustrations.

The text provides an excellent overview of biotechnology for a person at the College level. The book is probably too shallow in depth for someone who wants to actually major in the subject matter. Nonetheless, the book serves its intended purpose well to introduce biotechnology at a reasonably sophisticated level to the student. The book starts with the basics of organic chemistry principles and expands them to biochemistry. Well done! All the important technological and commercial concepts relevant to biotechnology are present and explained well through text as well as diagrams. Perhaps one aspect that science books don't emphasize is writing style. The book is extremely clear and well written and can probably serve as an example of good technical writing style. I highly

recommend the book to anyone who is serious about wanting to understand Biotechnology. As long as you hand Freshmand chemistry this book should serve you.

If you are looking for a clear and interesting summary of many key concepts of Biotechnology, this book is for you. The author does a nice job of distilling the important concepts for both the scientist and layman alike. For the scientist, the book provides a nice review of the basics, and for the layman, it explains many difficult principles. At the end of each chapter the author also provides a lively discussion of some interesting practical applications and problems solved by Biotechnology.

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